

2026 Sponsorship Opportunities

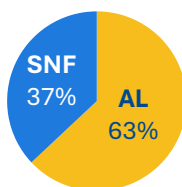
Who Will You See at WHCA Events?

Washington Health Care Association represents **73% of all Assisted Living** communities and **80% of all Skilled Nursing** facilities in the state.

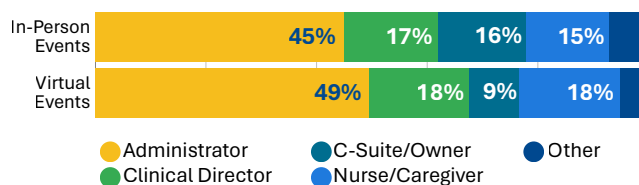
More than **1,100 long-term care providers** attended WHCA's in-person and virtual events in 2025.

From webinars to conferences, these events bring opportunities to connect your business to decision makers in Washington's long-term care sector.

Provider Type



Attendee Job Title



2025 WHCA Education Events Attendee Breakdown

2026 Premium Sponsorships

starting at **\$1,500**

A Premium Event Sponsorship qualifies your business to send two representatives to enjoy full networking registration for your chosen event, with select meals and activities included. For Convention and Conference sponsorships, you will also be eligible to purchase additional add-on registrations for your team members at just **\$269 per person**. Sponsorship prices below are per event or activity.

\$1,500 Welcome Gift Sponsor

CONVENTION CONFERENCE EXCLUSIVE

Your company's logo on the welcome gift provider attendees receive at check-in

\$1,500 Welcome Reception Sponsor

CONVENTION CONFERENCE LIMITED

Your company's logo on activity signage and in the digital participant guide

\$2,000 Tote Bag or Lanyard Sponsor

CONVENTION CONFERENCE EXCLUSIVE

Your company's logo on either the tote bags or lanyards provider attendees receive at check-in

\$2,000 Keycard Sponsor

CONVENTION CONFERENCE EXCLUSIVE

Your company's logo on the hotel keycards provider attendees receive at check-in

\$2,500 Virtual Winter Symposium Key Sponsor

SYMPOSIUM EXCLUSIVE

Your logo on website, promotional materials, and Zoom backgrounds; social media shoutout

\$2,500 Learning Hub Sponsor

EXCLUSIVE

Your company's logo on WHCA's LMS landing page for the 2026 calendar year

\$3,500 Keynote Address Sponsor*

CONVENTION CONFERENCE EXCLUSIVE

Your logo on activity signage, website, and digital participant guide; recognition from stage

\$3,500 Trade Show Sponsor*

CONVENTION EXCLUSIVE

Your logo on activity signage, promotional materials, website, and digital participant guide

\$3,500 Award Luncheon Sponsor*

CONVENTION EXCLUSIVE

Your logo on activity signage, promotional materials, website, and digital participant guide

\$3,500 Trade Show & Luncheon Sponsor*

CONFERENCE LIMITED

Your logo on activity signage, website, and digital participant guide; recognition from stage

Virtual Winter Symposium

February 17-19, 2026

- Fully Virtual Conference -
- Leadership, Clinical, Regulatory -
- Opportunities to Present -
- 2025 Provider Attendees: 80

WHCA Annual Convention

May 18-20, 2026
Seattle

- Trade Show Exhibition -
- Annual WHCA Awards Luncheon -
- WHCA-PAC Bowl-a-Rama -
- 2025 Provider Attendees: 360

WHCA+IHCA Fall Conference

Sept 21-23, 2026
Spokane

- Trade Show Exhibition -
- Washington and Idaho Providers -
- Fun Networking Activities -
- 2025 Provider Attendees: 293

*Priority for these opportunities will be given to those who purchase Platinum packages

Additional 2026 Sponsorships

starting at **\$250**

Sponsorships typically include logo recognition. These opportunities are nonexclusive, and do not include event registration or eligibility to purchase event registration unless otherwise noted.

\$250 Virtual Winter Symposium Session Sponsor

SYMPOSIUM

Your business on a gift card to one lucky session attendee

\$500 Food & Beverage Sponsorships

CONVENTION CONFERENCE

Breakfast buffets, refreshments, or water stations

\$750 WHCA Board Meeting Sponsor

CONVENTION CONFERENCE

\$750 LEAD Assisted Living Executive Training Program or Assisted Living Care Academy

Multi-day virtual trainings held several times per year

WHCA-PAC Opportunities for Support

Your sponsorship helps our efforts to support political candidates whose priorities align with our goal of protecting access to quality long-term care. There will be a range of sponsorships available for each event.

\$750 - 7,500 Bowl-a-Rama Sponsorships

CONVENTION

Opportunities include lane sponsorships, food and drinks, transportation, presenting sponsor, and more.

\$1,500 - 3,500 Key Leader Gathering Sponsorships

AUGUST 2026 | Date & Location TBD

Targeting C-Suite executives and owners, this event will include a high-level briefing on the state of long-term care.

\$500 - 5,000 Fall Conference Fun Night Sponsorships

CONFERENCE

Get ready to let loose and party with our providers at this fun evening event with loads of networking potential.