

# 2025 WHCA/IHCA Fall Conference

## Sponsorship Opportunities



In 2024, WHCA's education events drew more than 900 attendees from assisted living and skilled nursing facilities across the state. Our education events are opportunities for our provider members and other long-term care professionals to learn from experts, connect with their peers, and engage with our Associate Business members. AB members make these events possible through generous sponsorships.

**WHCA partners with the Idaho Health Care Association (IHCA) for Fall Conference.** This event welcomes long-term care providers, administrators, and owners from both Washington and Idaho, and is a great opportunity to connect with clients from both states all in one place.

Sponsorship benefits generally include logo recognition on signage, materials, and/or displays specific to the sponsorship, as well as recognition on WHCA's webpage and on some email and social media promotions, as appropriate. You may also receive additional benefits relative to the activity or service your sponsorship supports. Please contact us for more information.

### 2025 Premium Event Sponsorships

starting at \$1,500

A Premium Event Sponsorship qualifies your business to send two representatives to enjoy full networking registration for your chosen event, with select meals and activities included. You will also be eligible to purchase additional add-on registrations for your team members at just **\$269 per person**.

#### \$1,500 Welcome Gift Sponsor **EXCLUSIVE**

Your company's logo on the welcome gift provider attendees receive at check-in

#### \$1,500 Welcome Reception Sponsor **EXCLUSIVE**

Your company's logo on reception signage and in the digital participant guide

#### \$2,000 Tote Bag Sponsor

Your company's logo on the tote bags provider attendees receive at check-in

#### \$2,000 Lanyard Sponsor

Your company's logo on the lanyards provider attendees receive at check-in

#### \$2,500 Fun Night Key Sponsor

Your company's logo on Murder Mystery Fun Night signage, event webpage and participant guide; opportunity to participate in the show!

#### \$3,500 Keynote Address Sponsor

Your company's logo on signage, website, and participant guide; recognition from stage

#### \$3,500 Trade Show & Luncheon Sponsor\* **EXCLUSIVE**

Your company's logo on event signage, website, and participant guide

\*Priority for these exclusive opportunities will be given to those who purchase Platinum packages.

### 2025 Event Sponsorships

starting at \$500

These opportunities are nonexclusive and do not include event registrations or eligibility to purchase event registrations.

#### \$500 Breakfast Sponsor

#### \$500 Fun Night Table Sponsor

#### \$500 Refreshments Sponsor

#### \$500 Education Session Sponsor

#### \$500 Water Station Sponsor

#### \$750 WHCA Board Meeting Sponsor

Please contact Angela Ewing at [angelaewing@whca.org](mailto:angelaewing@whca.org) if you have any questions about these sponsorship opportunities.