WHO WE ARE

WHCA is a professional trade association representing the public policy advocacy, regulatory, and business interests of providers of community-based care. WHCA’s membership is made up of both assisted living and skilled nursing facilities.
What We Are

- A **non-profit trade association** representing 275+ assisted living communities and 150+ skilled nursing facilities in Washington.
- A **promoter** of quality long-term health care and services.
- An **advocate** for providers, staff, and the residents for whom they care.
- A **resource** for owners, operators, administrators, nurses and staff.
What is WHCA?

- A **membership** of assisted living and skilled nursing professionals focused on issues and challenges for assisted living providers.

- An **organization** to explore benefits and resources available for long term care providers.

- An **advocacy** group designed to promote the needs of long term care providers.

- A **connection** to the American Health Care Association and National Center for Assisted Living designed to keep members on the cutting edge of performance and healthcare delivery.
There are **503 Assisted Living and 226 Skilled Nursing** communities in Washington.

**287 Assisted Living and 154 Skilled Nursing** communities are members of Washington Health Care Association.

**45 Assisted Living and 44 Skilled Nursing** communities are members of LeadingAge Washington.

**10 Assisted Living and 10 Skilled Nursing** communities are members of both associations.

**181 Assisted Living and 37 Skilled Nursing** communities do not belong to either association.
Advocacy on Capitol Hill and in Federal Agencies

Education
  - Live Conferences
  - Webinars
  - In-Service Training Tools

News and Information

Groundbreaking Quality Initiatives

Professional Publications

If you are a member of WCAL, you are a member of AHCA/NCAL. Visit www.ahcancal.org for more information.
Summary of Membership Benefits

- Advocacy
- Education
- Consultation
- Group Retro Program
- Group Purchasing Program
- Products and Services
- Networking
- AHCA/NCAL Membership
Advocacy

- **Expert Lobbyists** specializing in the regulatory and policy issues for long term care providers in Washington.
- **Grassroots** political action campaigns and resources to help you and your staff get involved in the legislative process and impact change.
- **Media Relations** to enhance public and legislative awareness of assisted living issues and challenges.
- **Direct Involvement** with staff at the Department of Social and Health Services and the Department of Health in regulation interpretation and Medicaid Reimbursement issues.
- **Political Action Committee** to support and educate candidates who will support the needs and oppose challenges to long term care reimbursement and policy.
- **A Unified Voice** is provided when members work with staff, contracted experts and other advocacy groups to promote the needs of the long term care community.
Focused Education offered at conferences, the annual convention, through weekly webinars, and one-day workshops. Topics ranging from reimbursement to survey and from dietary to activities are offered in an effort to help all long term care professionals develop and enrich their skills as well as comply with education and training requirements.

Continuing Education Units for assisted living and skilled nursing administrators, nurses and staff.

Access to CarePRO, an educational resource developed to assist providers in complying with Initiative 1163.

Additional courses as the regulatory climate and membership needs dictate.

Discounts on seminars, webinars, conferences and conventions.
Consultation

- **Specialized Legal Consultation** is available to members through the office of Lane Powell, contracted General Counsel for WHCA.
- **Nursing Consultation** is available on-site and via telephone or email on an as-needed and limited basis to members each year.
- **Regulatory Consultation** is provided by WHCA staff and contracted professionals with regard to policy and reimbursement issues.
- **Worker’s Compensation Consultation** is available to members who enroll in WHCA’s Group Retro Program.
- **Human Resources, Pharmacy and Reimbursement Consultation** is available by contacting WHCA staff.
**Group Retro**

- **Claims Management** is provided by Employer Resources Northwest to all communities that enroll in WHCA’s Group Retro program.
- **Expert Assistance** for worker’s compensation, industrial insurance and occupational safety.
- **Support** in the areas of loss control, claims management, education, and monthly report analysis.
- **Focused Education** on employee, resident and workplace safety is provided quarterly for all Group Retro members.
- **Rebate Program** for the purchase of recommended safety equipment for employees to utilize in the delivery of healthcare.
- **Annual Premium Returns** mean dollars go back into your community!
Group Purchasing

- **Group Pricing** for products and services necessary to the delivery of quality long-term care services.
- **Access** to products and services for every department in your community: food, medical supplies, equipment, office supplies, cell phone service, maintenance, laundry, housekeeping and much, much more!
- **Rebates** for the purchase of products and services you already use in community. Rebates are provided in the form of a dues discount.
- **Consultation services** by group purchasing staff at Navigator, a third-party group purchasing organization working to obtain premium pricing and rebates for members, to help you maximize your return on investment.
Products and Services

- **Educational Resources** including manuals, CarePRO, webinars, classes, workshops, seminars, train-the-trainer, and annual conferences.

- The **Annual Directory** provides a listing of all assisted living and skilled nursing providers in Washington as well as a listing of businesses who provide products and services to long-term care communities.

- The **WHCA Website** is an ever-changing resource providing updates, materials, resources and help to providers.

- The **Intercom** newsletter containing articles and resources pertinent to long term care in Washington is provided to members every-other month.

- **Group Programs** include group purchasing through Navigator and group retro through Employer Resources Northwest—both programs provide financial return on investment.

- **Capitol Connection** is a weekly communication providing an update on the legislative climate during the legislative session each year. This publication is sent each Friday of the regular legislative session in Washington.
Other Benefits

- **Auto Buying Program** is available through Burien Toyota—shop for vehicles at a pre-negotiated corporate rate.
- **Comprehensive Background Checks** are available through Intellicorp. Their service searches all 50 states, DC, US territories and Canada.
- **Discounted Insurance Benefits** including health benefit options, reduced prescription rates and healthcare savings accounts are available through Hecht & Hecht.
- **Safety Shoes** may be purchased at pre-negotiated corporate rates through SR Max.
- **WHCA’s Affinity Partners** offer a variety of products and services to help providers in their quest to deliver quality care.
- **Scholarships** are offered each year; only members can apply!
- **Quality Awards** are given each year, and all members are invited to nominate recipients.
Networking

- **Build Relationships** with others in the long term care community by attending association meetings and conferences.

- **Chapter Meetings** provide opportunity for members to get together with those in their geographic region to share current issues and learn from each other.

- **Committee Meetings** are an opportunity to get involved in association activities and help shape the strategic plan as well as help design resources for all members to enjoy.

- **Board Meetings** are open to all members, and members are also invited to run for a board seat and be part of the leadership of the association.
Member Rights and Responsibilities

- Invitation to Join and/or Lead Committees
- Invitation to Run for a Board or Chapter Leadership Position
- Voting Rights at Membership Meetings
- Access to WHCA Programs, Events, Meetings, Staff, Benefits and Resources
- The Assurance of the 11th Commandment (Next Slide)
- Association Policies and Procedures are available online.
The 11th Commandment

Neither the Washington Health Care Association nor the Washington Center for Assisted living shall ever advocate organizationally or through staff, that the state fund skilled nursing care or care in licensed assisted living communities, to the clear detriment of one of those categories of care in order to produce gain for another.
The board includes two independent and two multi-facility assisted living constituency vice presidents.
How much does it cost?

**Assisted Living** membership dues are assessed per-bed, per-month and include the following...

- **$4.28** for WHCA and AHCA/NCAL membership dues.
- **$.25** for the Assisted Living Legal Action Fund.
- **$.75** for Optional WHCA-PAC Monthly Contribution

A total of **$4.53** per bed per month.

* **$5.28** if you opt to support the WHCA-PAC.

**Skilled Nursing** membership dues are assessed per-bed, per-month and include the following...

- **$6.03** for WHCA and AHCA/NCAL membership dues.
- **$.25** for the Legal Action Fund.
- **$.75** for Optional WHCA-PAC Monthly Contribution

A total of **$6.28** per bed per month.

* **$7.03** if you opt to support the WHCA-PAC.
Do you still need more info?

Visit the WHCA website at www.whca.org and learn all about our benefits, programs and resources.
Are you ready to join?

- **Apply online**
  - Assisted Living Membership Application
  - Skilled Nursing Membership Application