

Webinar

How Much Staff Do You Really Need?

Assisted Living emphasis.

When?

February 24, 2012

9:00 a.m. – 11:00 a.m.

The Presenter

Doug Fullaway is the President and CEO of Vigilant. He has over 30 years of management experience. In 2002, Doug entered the senior market by joining the executive staff of Vigilant and is the proud owner of several senior communities. Prior to Vigilant, Doug held positions in distribution, manufacturing, customer support, sales, and general management in the US, Europe and Asia. Doug earned his undergraduate degree in industrial engineering from Oregon State University, served as an infantry officer in the US Marine Corps and graduated from the Harvard Business School. How is part owner in several assisted living communities. In his spare time he loves to snow ski, fly and go fly fishing.

How Much Staff Do You Really Need?



Everyone in assisted living knows that 50% of variable cost is labor and everyone is feeling the pinch of reduced census. So everyone cuts staffing hours. But are you cutting too much or not enough? How do you know exactly how many staff you need for each shift to deliver quality care when your revenues limit what you can do?

This seminar examines how other industries set staffing, looks at common methods like time studies and gets down the actual methods a community can use to measure acuity and set the staffing level appropriately. Participants will leave with data from a study done across over 6000 residents in 17 states so they can compare to what they are doing in their own communities.

CEUs, Fees and Registration

Registration is \$25 per facility for WHCA members and \$50 per facility for non-WHCA members; you may have as many people join in as you would like—one phone/computer may log in per registration! Two CEUs will be granted if you complete this presentation (**instructions will be given at the end on how to obtain your certificate**). *Please only register one person for the webinar unless a second individual plans to login from a separate location.*

To register, visit www.whcaonline.com and click the "Education" tab. There, you can select the **How Much Staff** webinar and complete your registration. Once you are registered, dialing and login instructions will be emailed to the email address you provide during the registration process.

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