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MEMORANDUM

To: WHCA Associate Business Members
From: Brenda Orffer, Event Designer
Date: August 13, 2007
Subject: 2008 Directory Advertising

We will begin preparing to print our 2008 directory very soon, and we would like to once again invite you to advertise your company and products or services. We have premium advertising slots available on a first-come, first-served basis; act now to reserve your space.

This year's directory will be 5 ½ x 8 ½ vertical. Please note the ad size on the enclosed advertising insertion form. Again, this year's directory will feature full-page advertisements only; the price for each and the deadlines for artwork are on the enclosed insertion order. Please note the ad insertion deadline is October 26, 2007, with the artwork due by November 9, 2007.

If you have any questions regarding the 2008 WHCA Directory, please contact me at (800) 562-6170, or you may e-mail me at brendaorffer@whca.org. Thank you.